The Coaching Process

Our Coaching Process moves you through the "Five Steps to Business Freedom"



Your ILWE

We work with you to develop an Income,
Lifestyle, Wealth and Equity analysis to define your personal goals.

Strategic Plan

We create a one page strategic plan that provides the road map for your business and aligns the business with your objectives.

Rapid Impact Strategies

We identify Rapid Impact Strategies to address the main issues of your business and move you along the Five Steps to Business Freedom.

Implementation of these strategies improves sales and profits, frees up your time, and builds a team capable of running the business.

Quarterly Goals

Weekly Accountabilities

We work with you to establish quarterly goals from the specific Rapid Impact Strategies being implemented.

We set weekly goals from our Rapid Impact Strategies and from education on business best practices. We also hold you accountable in ways you won't yourself. These goals are the basis for the weekly coaching sessions with your AdviCoach.

