



CEO FORUM

For leaders whether they are hired guns, started it themselves or got it from their Dads. Together, they make each other smarter. They trade ideas like kids trade baseball cards. Their playground stretches from Indiana to the world. They are hungry for success and don't let much stand in their way. Recessions are the fuel for their imaginations.

CFO FORUM

For controllers and CFOs who go shoulder to shoulder with their presidents and CEOs. Emotion isn't their long suit. Discipline is. They model scenarios with the ease of a juggler and they never drop a ball. If there's a silver lining, they'll find a way to convert it to cash. Get continuing education credit when we gear the agenda toward the requirements to maintain your CPA license.

EMERGING BUSINESS FORUM

They used to work for others but not anymore. They found something they loved and imagined what it would be like to do it all day and every day, for themselves. Being on their own fuels them, exhilarates them. They are driven to make a difference and their optimism can slay dragons. They come together to get better and to tell each other the truth.

PRESIDENT FORUM

For leaders of smaller companies. They turned a bright idea into a living, breathing entity. They connect at the corner of street-wise and book-wise. No matter how bumpy the road, they've agreed to fasten their seat belts and drive onward. They meet to refuel and get their course corrections.

KEY EXECUTIVE FORUM

Leading through Authority
Leadership is their mandate. These are the guys that turn strategies into actions. They don't head up teams; they hurl them into a synchronized pattern of performance that makes the competition quiver. They use discipline to drive priorities with the precision of a pit crew. You can count on them to get you where you're going.

KEY EXECUTIVE FORUM

Leading through Influence
They lead without using their authority. They influence and model the way. They can balance the tensions of competing demands, keep scope from creeping and keep everyone comfortable with moving parts. They come together to learn new moves in a world that is more virtual than ever.

HR FORUM

It used to be just about people, not anymore. It's a combination of art and science and they have the recipe. They know culture eats strategy and they love a good meal. They measure productivity and they don't mince words. They tell you how it is even if that's the last thing you want to hear.

PLUG IN FOR HALF A DAY, ONCE A MONTH.

Got a challenge, bring it. Got an opportunity, bring it. Need another perspective, you'll get it. Need a shot in the arm, you'll get it. Feel like complaining, stay home. Tap into brains from different backgrounds and different industries. Make commitments and we'll keep track. And, when you think you have all the answers, we help you think again. And, if you are not a strategic thinker, we'll teach you how to be one.

- Join if you want to make yourself more valuable.
- Join if you aren't a know-it-all but want to know it all.
- Join if you are good at getting and giving feedback.
- Join if you don't like networking but need a network.
- Join if you believe in stretching your mind and goals.

You need to be experienced, because we're here to make you better, not teach you the basics.

Sally Tassani is the founder and president of The Strategy Forums. Sally facilitates each Forum meeting. She has the experience. She's built a company from the ground up. She's played significant roles in a few mega-sized private and public ones. She has taught and coached CEOs and key executives for years and has the gray hair to prove it. Check out her bio.

All members are required to sign a confidentiality statement. All Forums are \$500/month with the exception of the Emerging Business Forum, which is \$375/month. All Forums are billed quarterly to your company. All meetings are scheduled a year in advance and are held at The Strategy Forums. Our facility is designed to encourage interaction and stir your creative juices.

The Strategy Forums

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